



Station Order Revised Matheson for Congress 2012

Market: Salt Lake City-Ogden

Estimate ID

Flight Dates: Monday, October 01, 2012 to Sunday, October 07, 2012

12056

Contact: Dianne Downey

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KTVX-TV

Program Name	DP	Length	Days	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Oct 01	Oct 02	Oct 03	Oct 04	Oct 05	Oct 06	Oct 07	
KTVX 6a News	PM	M-F	30	\$95.00	1	1	1	1	1			5
6:00 AM 6:30 AM				\$475.00								
KTVX 6:30a News	EM	M-F	30	\$130.00	1	1	1	1	1			5
6:30 AM 7:00 AM				\$650.00								
Good Morn America	EM	M-F	30	\$140.00	1	1	1	1	1			5
7:00 AM 9:00 AM				\$700.00								
The Doctors	DT	M-F	30	\$125.00		1						1
9:00 AM 10:00 AM				\$125.00								
The View	DT	M-F	30	\$150.00				1				1
11:00 AM 12:00 PM				\$150.00								
Anderson Cooper	DT	M-F	30	\$100.00					1			1
2:00 PM 3:00 PM				\$100.00								
Ellen	EF	M-F	30	\$250.00	1	1	1	1	1			5
3:00 PM 4:00 PM				\$1,250.00								
KTVX 4p News	EN	M-F	30	\$165.00	1	1	1	1	1			5
4:00 PM 4:30 PM				\$825.00								
KTVX 4:30p News	EN	M-F	30	\$165.00	1	1	1	1	1			5
4:30 PM 5:00 PM				\$825.00								
KTVX 5p News	EN	M-F	30	\$165.00	1	1	1	1	1			5
5:00 PM 5:30 PM				\$825.00								
KTVX 6p News	EN	M-F	30	\$200.00	1	1	1	1	1			5
6:00 PM 6:30 PM				\$1,000.00								
Saturday 5p News	EN	Sa	30	\$175.00						1		1
5:00 PM 5:30 PM				\$175.00								

Suzanne Collins

Media Strategies and Research

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					Oct 01	Oct 02	Oct 03	Oct 04	Oct 05	Oct 06	Oct 07	
Sunday 5p News	EN	Su		\$175.00							1	1
5:00 PM 5:30 PM		30		\$175.00								
Two & Half Men	PA	M-F		\$400.00			1					1
6:30 PM 7:00 PM		30		\$400.00								
Dancing With Star	PT	M		\$2,900.00	1							1
7:00 PM 8:30 PM		30		\$2,900.00								
KTVX 10p News	LN	M-F		\$400.00	2	1	1	1	1			6
10:00 PM 10:35 PM		30		\$2,400.00								
Saturday 10p News	LN	Sa		\$325.00						1		1
10:00 PM 10:30 PM		30		\$325.00								
Sunday 10p News	LN	Su		\$500.00							1	1
10:00 PM 10:30 PM		30		\$500.00								
Nightline	LF	M-F		\$400.00		1			1			2
10:35 PM 11:05 PM		30		\$800.00								
Sold out at LUR per KTVX. Move to L2 to clear.												
Station Gross Totals				\$14,600.00	11	11	10	10	11	2	2	57

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